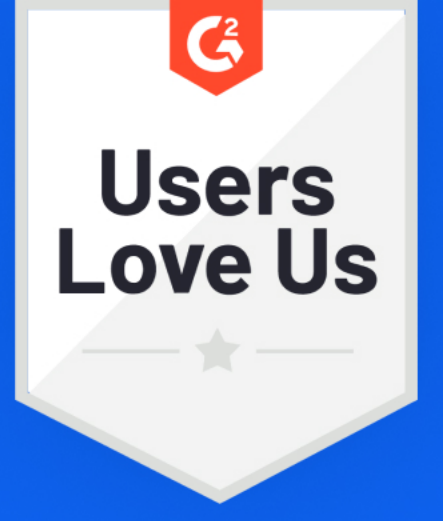
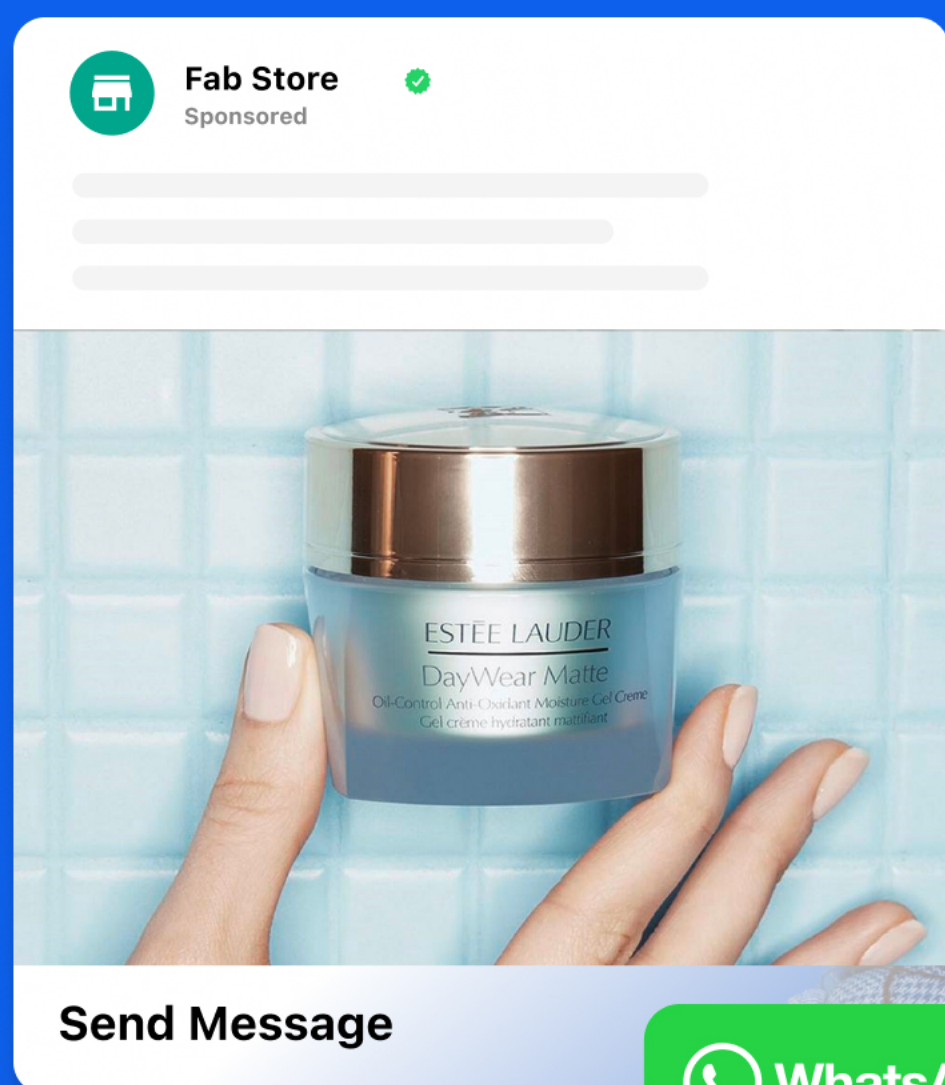




Build Lasting Customer Relationships Using Generative AI

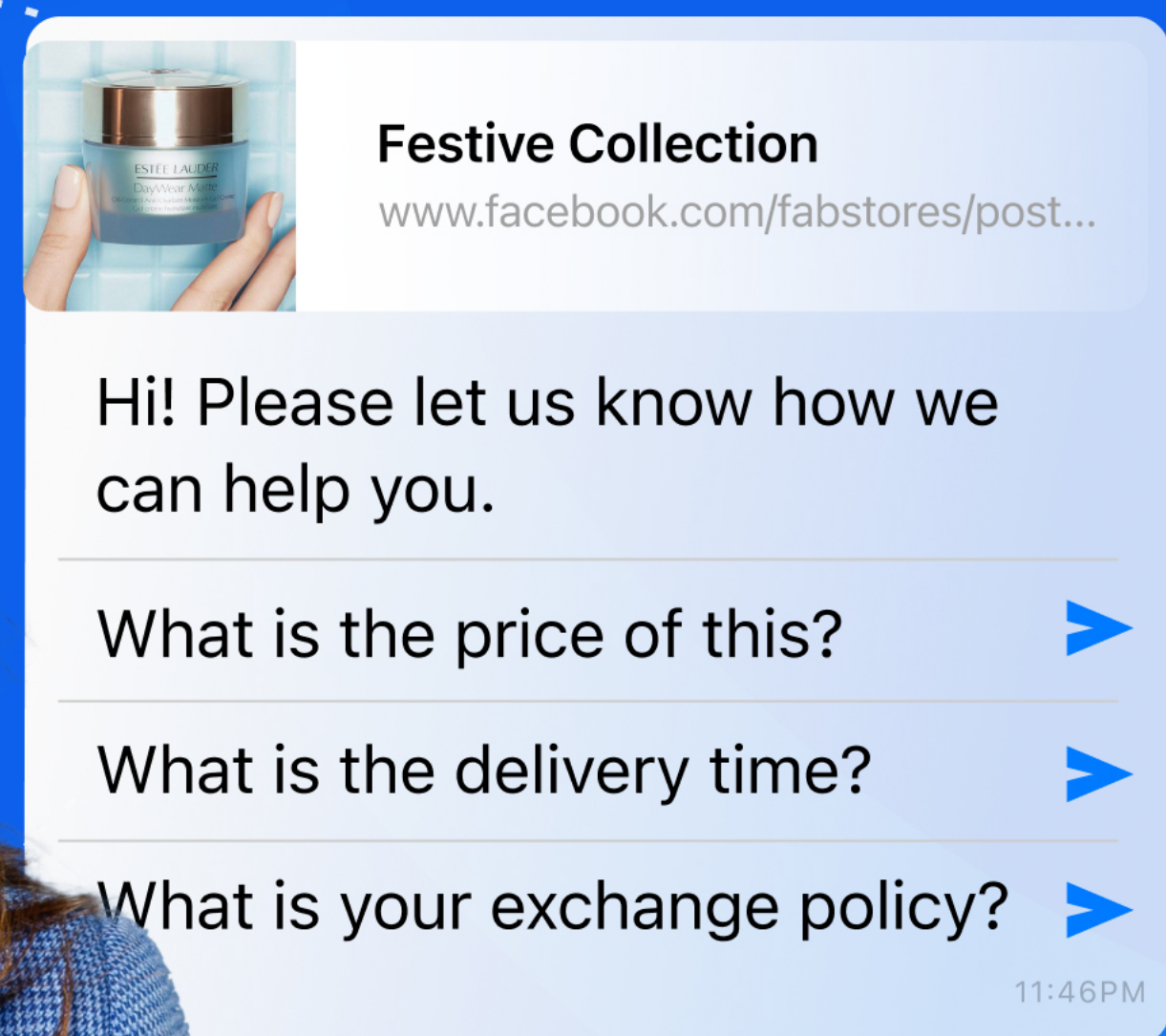
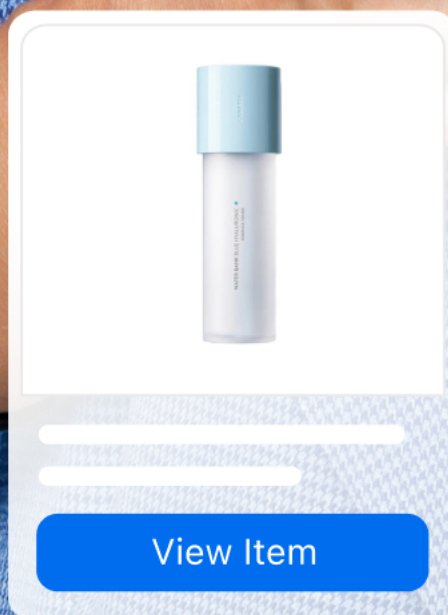
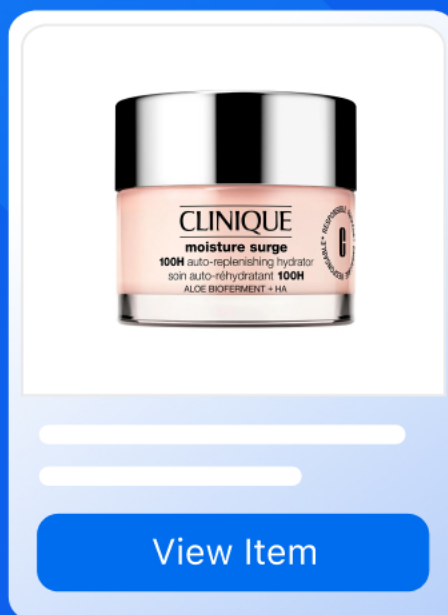


Can you suggest a cream for oily skin under 2k

11:47PM

Sure, let me find a good face cream for oily skin under 2k for you.

11:48PM



11:46PM



Trusted by 500+ Enterprises





Book A Demo



A Full-Stack WhatsApp Conversational Marketing Platform

Enterprise ready solution with white glove support



Improve ROAS via Click to WhatsApp Ads



Improve LTV via Post Purchase Campaigns



Recover Abandoned Carts



Reactivate Non-Transacting Users



Send Personalised Offers



Send Cart Updates



20+ seamless integrations

with popular e-stores, CRMs, payment gateways & more



Book A Demo

Deliver Seamless Customer Support at Scale with Generative AI



Deploy a Gen AI Assistant in Less Than a Day!

Resolve complex customer queries with self-serve support. Generate dynamic responses by interfacing with CRM & web APIs.



Offer Conversational Buying Guidance

Boost conversions by helping customers find the right products with AI-powered personalised recommendations.



Amplify Agent Efficiency

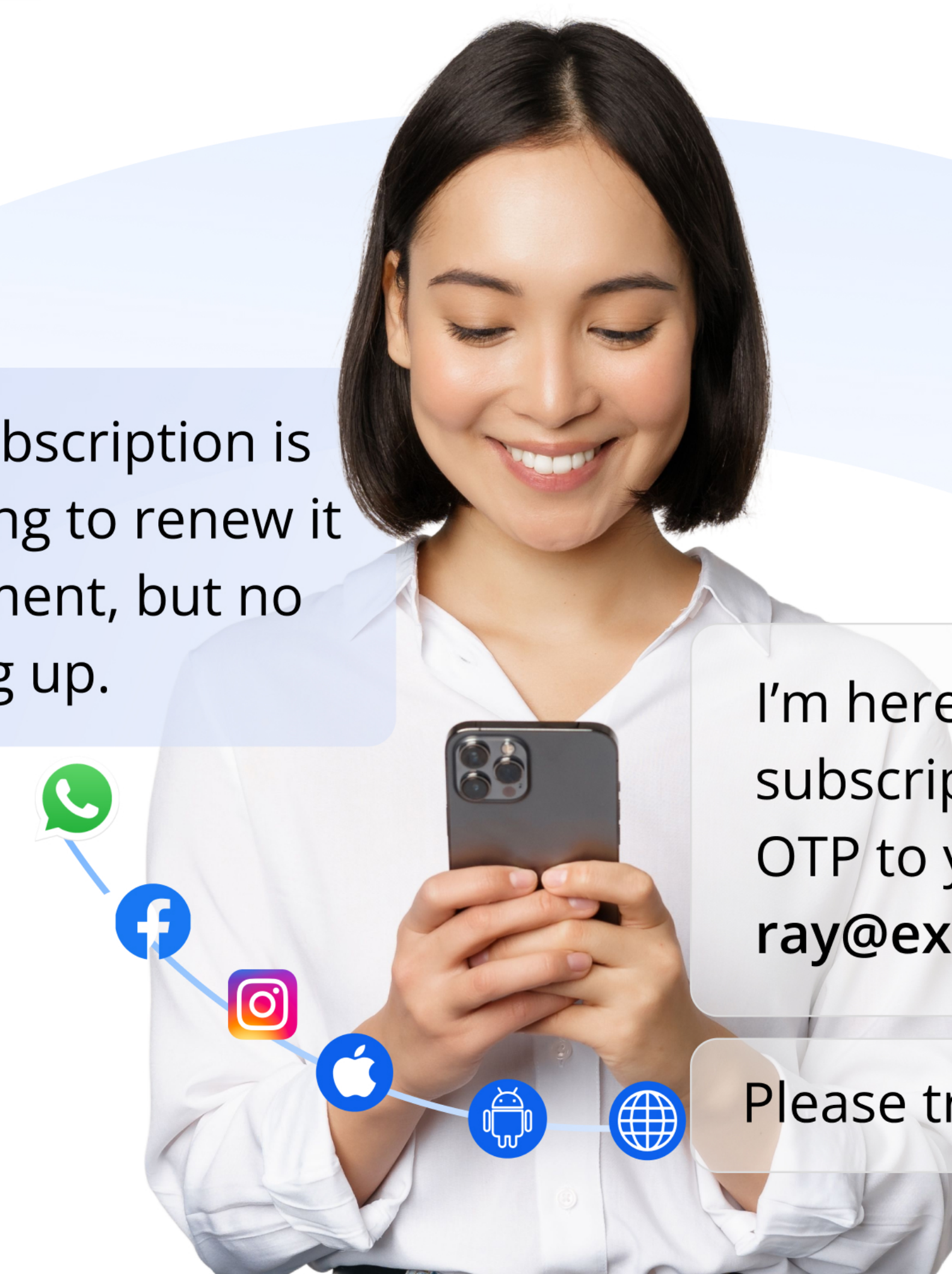
Equip agents with AI-powered chat suggestions and summaries to resolve queries based on customer sentiment.

POWERED BY
OpenAI

Need help! My subscription is over, and I'm trying to renew it by making a payment, but no OTPs are showing up.

I'm here to help you renew your subscription. I have sent a new OTP to your registered email ID ray@example.com.

Please try with the new OTP.



\$3M+

Saved In Annual Operating Costs

JioMart

36%

Reduction In Support Tickets

Whirlpool

125%

Improvement In NPS

STARHUB

200K

Agent Hours Saved

EUREKA FORBES

What Our Customers Say About Us

"Excited to launch our partnership with JioMart in India. This is our first-ever end-to-end shopping experience on WhatsApp. People can now buy groceries from JioMart right in a chat."

Mark Zuckerberg,
Founder & CEO, Meta



"Haptik has been pivotal in helping us explore the various engagement with an AI-powered chatbot, and giving us a competitive advantage in our mission to drive exceptional customer experiences at scale."

Shrini Viswanath,
Co-founder, Upstox



"KAYA, Kotak Life's AI-enabled virtual assistant, built along with Haptik, has helped improve customer servicing capabilities. Kotak Life is now resolving a large part of customer queries real-time 24/7."

Kirti Patil
Sr. EVP, IT & CTO, Kotak Life



Why Partner with Haptik



Leader in WhatsApp

Get early access to new features by partnering with Haptik, the leader who built world's first end-to-end shopping experience on WhatsApp.



10+ Years of AI Expertise

Haptik has been a pioneer in the field of AI for well over a decade, helping global brands unlock unprecedented success with our innovative solutions.



Gen AI-First Product

Our Gen AI-first product & expert-driven implementation help our global partners stay ahead of the curve and deliver unparalleled customer experiences.



Experience with Scale

Scale seamlessly as you grow your business. Brand such as Paytm, Jio, Paisabazaar have partnered with us to scale their support and engagement.



Conversational Marketing Platform



Complete Customer Support Suite



∞ Meta Business Partners

India | UAE | Indonesia
Singapore | South Africa

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